

**"e-DIALOGUE ON EASE OF LIVING & SDGs-2020-21"**

**On November 10,2020 at 2.00pm**

Dear Sir/ Madam,

*Have you ever thought of being a policy maker yourself?*

*Would you like to decide for yourself - what kind of Governance and Ease of living do you want for yourself in your city or town?*

*Yes, this is possible for the common citizen to influence the quality of their own life, through Participatory Governance Initiative!*

Ease of Living Committee of IMC Chamber of Commerce and Industry under its series of " **e-DIALOGUE ON EASE OF LIVING & SDGs-2020-21**" is organising a programme **on 10th November 2020 from 2pm to 3:30pm**. The idea of this e-DIALOGUE is to foster a trilateral dialogue between international speakers, Indian government officials & Members of the Chambers to synthesise some ideas for improving Ease of Living of Indian cities.

**Mr. Abhishek Singh, CEO, MyGov India will be delivering the Keynote Address.**

*MyGov is an innovative platform is a unique path breaking initiative which was launched by the Hon'ble Prime Minister of India. It is a unique first of its kind participatory governance initiative involving the common citizen at large. This fits into the mandate of Ease of Living committee. The theme of the e-Dialogue is "**Strategies for enhancing participation of common citizen for Ease of Living**". e-Dialogue will be addressed by.*

- **Mr. Abhishek Singh, CEO, MyGov India**
- **Mr. Rajiv Podar - President -IMC Chamber**
- **Mr. M.K.Chouhan - Chairman-IMC Ease of Living Committee & Chairman, Mahendra & Young Knowledge Foundation, will share his thoughts on participatory governance initiative involving the common citizen and moderate the session.**

The session will be on the Zoom platform. There is NO Participation Fee; but registration is mandatory. On receiving a registration request, VC details will be provided. For registrations and other details please contact Ms. Anita Naik at [anita.naik@imcnet.org](mailto:anita.naik@imcnet.org) Or visit IMC website <https://www.imcnet.org/events-913>

We sincerely believe that you would like to be a part of participatory governance initiative where the common citizen begins to influence the quality of their own life!

We do hope you will be able to seize the opportunity and participate on November 10, 2020. It will be a knowledge enriching experience.

With regards,

**Ajit Mangrulkar**  
**Director General**